

BALL SPONSORSHIP - \$100,000

BY INVITATION ONLY - 3 AVAILABLE

THE BALL - AN EVENT WHERE COMPETITORS FACE OFF
AGAINST THEIR RIVAL HOUSES

PRE-EVENT MARKETING

- 100 word description in pre-event emails
- Logo included on all email marketing
- Sponsor feature in unique email to full list
- Logo & Link on event website
- 150 word company description on event website
- Promotion on social media outlets pre-event (1 Facebook and Instagram post regarding sponsorship and special activation announcements)

LIVESTREAM MARKETING

- 5 minute Executive interview as content for livestream
- Static slide/ad on livestream
- Logo on livestream landing page

ON-SITE MARKETING

- Exclusive high profile branding opportunity/activation space
- Logo inclusion on event program and signage
- Logo inclusion on gallery installations
- MC/host call out
- Promotion on social media outlets during event (1 Facebook and Instagram Post)
- Recognition on any spotlight banners and/or step and repeats

VIRTUAL EXHIBIT MARKETING

- Logo & Link on Virtual Exhibit landing page
- Special link for free viewing to be shared with company employees for the days following the event

EVENT EXPERIENCE

- VIP admission for 30 people - includes a VIP cocktail session 60 minutes prior to the event with special guests
- Ability for 3 people to attend post-event dinner/drinks with HMI CEO and/or Board Chairs
- Special VIP gift bag for 30 attendees
- Staff guided tour through photo exhibition 1 hour prior to opening
- On stage photo with Ballroom icons

EXHIBIT

- Opportunity to be an exhibit space for 1 month following the event

BATTLE SPONSORSHIP - \$50,000

BY INVITATION ONLY - 4 AVAILABLE

BATTLE - WHEN A PERFORMER CHALLENGES ANOTHER IN AND OUT OF THE BALL

12TH ANNUAL ANNUAL VM AWARDS BALL
FEBRUARY 11, 2017
MALE FIGURE FACE

12TH ANNUAL ANNUAL VM AWARDS BALL
FEBRUARY 11, 2017
REALNESS WITH A TWIST

PRE-EVENT MARKETING

- Logo included on all email marketing
- Sponsor feature in unique email to full list
- Logo & Link on event website
- 50 word company description on event website
- Promotion on social media outlets pre-event (1 Facebook and Instagram post regarding sponsorship and special activation announcements)

LIVESTREAM MARKETING

- 1 minute Executive interview as content for livestream
- Static slide/ad on livestream
- Logo on livestream landing page

ON-SITE MARKETING

- Exclusive high profile branding opportunity/activation space
- Logo inclusion on event program and signage
- Logo inclusion on gallery installations
- Promotion on social media outlets during event (1 Facebook and Instagram Post)
- Recognition on any spotlight banners and/or step and repeats

VIRTUAL EXHIBIT MARKETING

- Logo & Link on Virtual Exhibit landing page
- Special link for free viewing to be shared with company employees for the days following the event

EVENT EXPERIENCE

- VIP admission for 20 people - includes a VIP cocktail session 60 minutes prior to the event with special guests
- Ability for 3 people to attend post-event dinner/drinks with HMI Staff and/or Board
- Special VIP gift bag for 20 attendees
- Staff guided tour through photo exhibition 1 hour prior to opening
- On stage photo with Ballroom icons

CATEGORY SPONSORSHIP - \$25,000

6 AVAILABLE

CATEGORY - CATEGORIES ARE CREATED BASED ON VARIOUS THEMES, SKILLS, AND TECHNIQUES

PRE-EVENT MARKETING

- Logo included on all email marketing
- Logo & Link on event website
- 50 word company description on event website
- Promotion on social media outlets pre-event (1 Facebook and Instagram post regarding sponsorship and special activation announcements)

LIVESTREAM MARKETING

- Static slide/ad on livestream
- Logo on livestream landing page

ON-SITE MARKETING

- Logo inclusion on event program and signage
- Promotion on social media outlets during event (1 Facebook and Instagram Post)
- Recognition on any spotlight banners and/or step and repeats

VIRTUAL EXHIBIT MARKETING

- Logo & Link on Virtual Exhibit landing page

EVENT EXPERIENCE

- VIP admission for 15 people - includes a VIP cocktail session 60 minutes prior to the event with special guests
- Special VIP gift bag for 15 attendees

CHANT SPONSORSHIP - \$15,000

6 AVAILABLE

CHANTS - CLEVER RHYMES AND RAPS USED TO HYPE UP A PERFORMANCE

PRE-EVENT MARKETING

- Logo included on all email marketing
- Logo & Link on event website
- Promotion on social media outlets pre-event (1 Facebook and Instagram post regarding sponsorship and special activation announcements)

ON-SITE MARKETING

- Logo inclusion on event program and signage
- Promotion on social media outlets during event (1 Facebook and Instagram Post)

LIVESTREAM MARKETING

- Static slide/ad on livestream

VIRTUAL EXHIBIT MARKETING

- Logo on Virtual Exhibit landing page

EVENT EXPERIENCE

- VIP admission for 10 people

5 ELEMENTS SPONSORSHIP - \$10,000

6 AVAILABLE

THE 5 ELEMENTS - THE BUILDING BLOCKS OF VOGUE
PERFORMANCE: HANDS, DUCKWALK, CATWALK, FLOOR
PERFORMANCE, SPINS & DIPS

PRE-EVENT MARKETING

- Logo & Link on event website
- Promotion on social media outlets pre-event (1 Facebook and Instagram post regarding sponsorship and special activation announcements)

ON-SITE MARKETING

- Promotion on social media outlets during event (1 Facebook and Instagram Post)

LIVESTREAM MARKETING

- Static slide/ad on livestream

VIRTUAL EXHIBIT MARKETING

- Logo on Virtual Exhibit landing page

EVENT EXPERIENCE

- VIP admission for 8 people

